

### 1. What benefits has DDM brought to your organisation?

Exactly what the product states 'Data Management'. We had no real management over our drawings before hand. Duplication, search/retrieve, etc were a nightmare.



### 2. What influenced your choice to choose DDM over alternative PDM systems?

The initial influence was cost. We were cornered into purchasing Pro/INTRALINK from PTC. This was overkill for our organisation and we could not afford to have a member of staff administrating this all week long. So the final answer would be Cost and Administration.

### 3. Has DDM directly influenced decreased development timescales at your company?

Along with the Creo Parametric, time to market has increased by about 20%.

### 4. Could you envisage working without data management? Please expand on this if you wish?

Not at all. Chaos springs to mind.

### 5. Please make any additional comments that you feel appropriate regarding DDM or of the CSI organisation/people.

Friendly, fair and supportive.

## Nick Hayler – Marshall-Tufflex – Technical Manager

### About Marshall-Tufflex

Marshall-Tufflex - originally called C & C Marshall - began life during the Second World War when acute shortages prompted the founder, Harold Cirket, to develop a range of innovative products. Farmers, car manufacturers, boat-builders, luggage makers and those in the electrical and construction industries were among the first to benefit from his man-made substitutes for materials in desperately short supply. Marshall-Tufflex are a leading manufacturer and supplier of quality Cable Management Systems. Our comprehensive trunking range incorporates systems manufactured from PVC-U, Aluminium and Steel which can be used for a variety of commercial and industrial applications.

[www.marshall-tufflex.com](http://www.marshall-tufflex.com)