

**What benefits has DDM brought to your organisation?**

Having worked with Creo Parametric without DDM, I can, without fear of contradiction, say that the benefits are unmeasurable. We have the ability to search and retrieve data from one single directory.

Before DDM this simple command required a great deal of monitoring and even then was prone to problems. Parts can be up-issued and assemblies affected to reflect the new issues in the BOM. The file preview and 2D viewer also cuts down on a lot of wasted time loading incorrect files.

**What influenced your choice to choose DDM over alternative PDM systems?**

DDM offered us the personal touch. This allowed us to use the system and, when I felt that I needed a small enhancement, I was confident that this would be thoroughly investigated and included in future Service Packs. Cost was also a major factor in relation to performance and DDM offered the best of both.

**Has DDM directly influenced decreased development timescales at your company?**

Without DDM we would definitely spend more time administering Creo Parametric files. So with that in mind Designers have been free to concentrate on their primary function, therefore decreasing the development times

**Could you envisage working without data management? Please expand on this if you wish.**

Too scary I'm afraid. See above. No, Creo Parametric is a particularly complex tool that if treated without care, files could become lost, deleted, assemblies unable to regenerate and so on... DDM gives you that control.

**Please make any additional comments that you feel appropriate regarding DDM or of the CSI Team.**

DDM is constantly evolving yet never loses its core functions that originally influenced our decision to purchase it. As mentioned before, if you or your organisation need or suggest enhancements the people at CSI will endeavour to achieve this for you, resulting with an almost bespoke software package.

**Case Study - Rob Ritchie, Technical Designer****About Elektron Technology**

Elektron Technology creates and develops products and services that Connect, Monitor and Control. The operational and financial resources of Bulgin, its established business allow it to invest in Checkit, an early stage high growth business that provides a real-time operations management system. In addition the Group owns a designer of ophthalmic screeners, Elektron Eye Technology.

[www.elektron-technology.com](http://www.elektron-technology.com)