

## 1. What benefits has DDM brought to your organisation?

The biggest benefit for us has been to be able to spread the design information throughout the entire organization, for example: viewing drawings in the workshop, searching product data in a sales office. Another important benefit is to have control of the relations between parts, assemblies and drawings that are created by Creo Parametric



## 2. What influenced your choice to choose DDM over alternative PDM systems?

The first choice for us was to check-out the Windchill PDM system from PTC, this was however a rather expensive and complex product to for our needs. The DDM product was found to be simple and straight forward to use and administrate. One other important factor for us to choose the DDM product was the CSI team's positive attitude of tailoring the product for our need.

## 3. Has DDM directly influenced decreased development timescales at your company?

Since we have been running DDM on the company for only 6-months I think it's a little bit early to make any conclusions regarding the impact on design time, but it has certainly made the co-operation between different departments in the company much easier and faster.

## 4. Could you envisage working without data management? Please expand on this if you wish?

We have been working with Creo Parametric for about 6 years, the first year we were completely without data management and the over the time we have created independent information islands and each of those systems should be kept updated. So for us the choice now was not to work without data management but the task was to find a system that could take over the current information in one system and that the new system had an easy way of distributing information to users at different locations = web client.

## 5. Please make any additional comments that you feel appropriate regarding DDM or of the CSI organisation/people.

Regarding CSI - People I have met so far I must say that they are easy to work with and have usually a very quick respond on any sort of CAD-PDM related questions.

### **Kenneth Kjellberg - Design Manager - Cejn**

#### **About Cejn AB**

Worldwide Suppliers of High Performance Couplings and Systems for Compressed Air, High and Low Pressure Hydraulics, Breathing Air, Gas and Fluids. With the rapid industrial development following the war, compressed air was increasingly used as an energy source for pneumatic tools and equipment. This resulted in growing demands for reliable efficient components, such as the need for a convenient, leak-proof method of quickly connecting airlines. Couplings then available were unreliable, awkward to use and very restrictive. In 1955 Carl Erik Josef Nyberg, (C.E.J.N.), designed and patented a revolutionary quick connect coupling which overcame many of the shortcomings of old designs. It dramatically simplified handling and provided reliable, efficient connections. This invention became the foundation for a large part of CEJNs modern range of products as well as the starting point for CEJNs commercial success of the world market.

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