

Case Study - David Strover & Daniel King

1. What benefits has DesignDataManager brought to your organisation?

DDM has provided Microlights Limited with an information hub system which allows all the company's departments to record pertinent product information and to have that information available throughout the business as and when required. This system has allowed us to eliminate 'human error' with regard to duplication of design projects and parts, as the Engineering department now have full and final control over all aspects of the design process (drawings issue design management).

2. What influenced your choice to choose DesignDataManager over alternative PDM systems?

DDM offered everything we required within a single user friendly system available to every department within our company. Other systems could not offer us the same benefits.

3. Has DesignDataManager directly influenced decreased development timescales at your company?

Microlights Limited are seeing an immediate increase in efficiency across the company. In particular time wasted on referencing, searching and requesting and 're-searching' for information being eliminated once DDM was integrated and fully functional.

4. Could you envisage working without data management? Please expand on this if you wish.

DDM is now fully integrated within Microlights Limited and helps smooth the process of our day to day operation. We are using DDM office, to add in thermal test reports/supplier data sheets/ costings etc. which are all linked to Inventor parts or assemblies. Our Purchasing & Production Departments are using the web client to view released items - how did we get by before?

5. Please make any additional comments that you feel appropriate regarding DesignDataManager or of the CSI organisation/people.

Being at the forefront of the retail lighting market Microlights Limited realise that customer service and quality of product are very important to our continued success. Therefore it was important for me that CSI provided the same level of customer care and professional support as we strive to. This approach compliments the excellent product supplied to us and only enhances the reputation of CSI within Microlights Limited and all who use DDM. This is why I have worked with CSI over the past six years and will continue to in the future.

About Microlights Limited

Microlights is internationally renowned and was founded in 1984, and has offices in Marlborough, England, Dubai, UAE and Paris, France. The company designs and supplies innovative, energy efficient luminaires. Microlights have a very strong bias towards retail projects, but as the margins blur between sectors, the projects into which the Microlights product range is specified becomes more diverse. A great strength of the company has always been the research and development of the reflectors housed within the luminaires. The aim of a good reflector is to deliver as much as possible of the light generated by the lamp, to where it is required. This is why luminaires of the same type vary in performance and why light fittings manufactured by Microlights are amongst the best you can buy.

<http://www.microlightsgroup.com>

